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Navigating SBA Loans & CARES

Our legal partner, Michael Best hosted a live Q&A session about the SBA loans and CARES. They provided an overview of the options and answered questions from our members which will hopefully address some of the questions you might have as well. Watch <u>HERE</u>.



Cash Flow Hacks: Tips and Strategies to Optimize Cash in Times of Crisis

Is your business currently in a cash crunch because revenues are down? Nick Huggins, a representative from our financial and bookkeeping partner, Paro shares some ways to optimize cash flow and expenses so that you can make it through these next few months. If you were doing well before all of this happened, how can you double down now so that you can come out of this crisis stronger than before? Access HERE.



Revenue Boosting Webinars with Sales Empowerment Group

Sales Empowerment Group helps small to medium size businesses with revenue acceleration. They help hundreds of Chicagoland companies with revenue growth through SEG's sales incubator model, sales consulting and demand generation. SEG has curated a series of webinars with their trainers to help boost revenue. Access <u>HERE</u>.



Turning Anxiety Into Opportunity

Kevin Donnelly, Workbox Mentor presented: "Turning Anxiety Into Opportunity - How to Find the Silver Lining in Uncertainty." Kevin is CEO & Executive Director of The PCPI Foundation, a consortium of diverse organizations dedicated to improving healthcare quality, safety, and value through collaboration for patients and physicians. Kevin provided context around what's actually happening with COVID-19 to help all of us frame some expectations for our personal and professional lives. Kevin was COO/Co-Founder of a startup during 9/11 and shared his experiences navigating a business through uncertainty. He shares the 5 important things that every founder should be doing now and how to set up some strategic plans for the next 30, 60 and 90 days.Watch HERE.



Startup Insurance 101 and COVID Impacts Webinar

Many startups are re-evaluating their approach to risk and insurance in these uncertain times, so in addition to Startup Insurance 101 we'll do a deep dive on a few timely topics:

- Why it's important from a Directors and Officers insurance perspective to proactively protect employees and business partners from spreading COVID-19
- With the rapid shift to remote work, Cyber risks require extra attention
- Why steady leadership through crisis is still the best risk mitigation around Watch HERE.



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Coronavirus & Chicago - COVID-19 Program with Dr. Omar Lateef of Rush University Medical Center

The Economic Club of Chicago hosted its first Virtual Program with Dr. Omar Lateef, President & CEO of Rush University Medical Center, on March 19, 2020. Dr. Lateef was joined by Dr. Michael Lin, a healthcare epidemiologist at Rush who specializes in infections diseases, for a timely discussion on COVID-19. The Economic Club of Chicago President & CEO Donna Zarcone moderated the discussion and asked questions compiled by members in advance. Watch HERE



Modeling COVID-19's Impact and Making Hard Decisions

HPVP hosted a webinar for the companies in their portfolio to help them think about how Coronavirus and the corresponding economic disruption may impact them and their companies - and hopefully help them make decisions about how to be more sustainable in this admittedly challenging environment. Watch HERE



Contract Performance in the Age of Coronavirus

During this webinar, Attorney Joe Olson will focused on the commercial impacts on your business due to the coronavirus (COVID-19) pandemic and to the public health response. Topics covered will include: the scope of Force Majeure clauses, the impossibility defense to contract performance, and business interruption insurance. We will apply for CLE credit in WI, CO, IL, NC, TX, UT, and VA (if applicable) Watch HERE.



How Small and Medium Size Businesses Can Prepare for the Impact of COVID-19

Access a critical up-to-date Webinar by TriNet focused on information on employer-related legal and compliance requirements, as well as best practices to take care of your business and your team during this pandemic. Watch HERE.



4 Point Consulting Coronavirus Resource Center

You can find 4 Point's full webinar schedule as well as a free coronavirus/business preparedness toolkit (with free policy templates and other resources). The goal of this series is to reduce panic, figure out how to minimize the impact on your business, keep the economy rolling, and get through it together.

Access HERE.